# University of Birmingham

# Economic and Social Impact

## Introduction

The University of Birmingham is proud to be rooted in of one of the most dynamic and diverse cities in the country. England’s first civic university, we have been pursuing and sharing knowledge through outstanding teaching and research since 1900.

Our Birmingham campus has grown to 672 acres, providing a welcoming home to more than 40,000 students from across the world. Our size has changed, but our civic commitment has not.

To understand how and where the University of Birmingham contributes to its city, region and country, we commissioned London Economics to look at our economic and social impact.

Their comprehensive review, based on data from the 2021-22 academic year, highlights the significant impact we make to the West Midlands and UK economies – totalling £4.4bn and supporting nearly 20,000 jobs.

Through education and skills, research and development, and our work with students, staff, local communities and partners, we make a positive and lasting impact on individuals and society.

We contribute £4.4 billion every year to the UK economy – more than the West Midlands’s car manufacturing industry (£3.562 billion)

1 in 50 jobs in Birmingham are directly supported by the University

We support nearly 20,000 FTE jobs in the UK and more than 13,000 of those are in the West Midlands

Compared to operational costs of £769 million, the benefit to cost ratio is approximately 5.7:1

QS World University Rankings – 80th

More than 40,000 students

We supported its students and graduates to start more than 60 new businesses

More than 8,000 staff

In 2021-22, 88% of the University’s staff lived in the West Midlands, with 47% living in Birmingham

Our teaching is worth £1.3 billion to the economy

We ranked 1st out of Russell Group institutions in Great Britain for UK domiciled graduates in sustained employment and/or further study five years after graduation.

36% of our students are first generation from their family to attend university

We worked with more than 15,000 school pupils across the West Midlands to raise aspirations

The University trained more than 5,300 teachers, social workers, nurses, doctors and dentists

Our research and knowledge transfer activity contributes £1.4 billion to the economy

Every £1 million of research income generates £6.49 million of impact in the UK economy, of which £1.50 million is accrued in the West Midlands

Our research ranked in the top 5 in REF2021 in nine units of assessment and ranked top in the UK for research impact in four units of assessment.

Through tuition fee income and local spending, our international students generate £690 million of economic impact

Every seven international students studying at the University generate £1 million to the UK economy

The impact of the University’s expenditure is £908 million

45% of the University’s procurement expenditure in 2021/22 took place in the West Midlands, with 24% in Birmingham

We attracted approximately 870,000 attendees to public events

Our city centre space The Exchange, museums, the Barber Institute of Fine Art, Winterbourne House and Gardens, and two concert halls bring cultural richness to our communities

The economic impact of tourism associated with us is £46 million

26,000 overnight trips to Birmingham were linked with us

Staff volunteer at least 39,000 hours and we have 4,900 student volunteers – staff and students supporting local community groups and charities

We have 390,000 alumni across the world

The majority of alumni believe that their degree helped them get a better job and to prepare them for their career.

Alumni also believe that their degree helped improve a wide range of skills (e.g. critical thinking; analytical, writing, and communication skills)